



DIGITAL ARTISTS PIONEERING NEW MEDIA FRONTIERS

Business-to-Business, Coast-to-Coast

- Founded in 2000, Colorhythm LLC is a privately held company, headquartered in San Francisco with associates in Denver, Miami, New York, and London
- Proprietary technologies power a full vertical of media services and efficiency-building solutions, provided by staff with experience ranging from Oscar-nominated feature film effects to United Nations pre-press, and bolstered by a network of boutique specialists in every type of digital artistry

SERVICES FOR TRUE-TO-LIFE PRODUCT VISUALIZATION

Photography/Videography

- A roster of top-shelf shooters serving a myriad of industries and directives, from the high-style hero shot to high-volume production, with techniques fine-tuned for post-production tasks like colorization and product configuration

Product Visualization

- World-class colorization service, with a decade of experience providing top retailers with true-to-life digital representations of variations in color, pattern, treatment and texture
- Proprietary technologies that enable consumers to accurately visualize infinite combinations of attributes, dramatically increasing conversion rates and reducing returns

Media Enhancement and Integration

- Retouching, color correction and compositing services that provide on-message media assets of the highest caliber
- Integrating auto-draping, pan-and-zoom, auto-resizing and other server-side processes into any e-commerce platform

THE PRISMPPOINT™ SYSTEM -- TOOLS FOR STREAMLINED PRODUCTION WORKFLOWS

Prismpoint™ Desktop

- Allowing clients to order, track, and approve production requests in real-time, this application is connected to world-class media servers for generating assets with the speed and precision needed for tight turnarounds

Prismpoint™ Portal

- A nimble, web-based asset management system providing clients with instant and secure access to media files, for better organized and indexed assets as well as more effective collaboration with associates across the globe
- Robust metadata and file type support, with multi-relational tagging, searching and grouping capabilities, all provided within a user permissions framework that provides granular control of access

Prismpoint™ Mobile

- This handy application enables clients to review line data, product imagery, and track samples from any app-enabled smartphone, with automatic data cloud syncing